

RACE FOR HOPE-DSM 5K

May 2017 Sponsorship Packages

What is Race for Hope-DSM (Des Moines)?

Race for Hope-DSM is Iowa's first fundraiser for brain tumor research. It is held in May to recognize and promote Brain Tumor/Cancer Awareness month in our community. The 5th annual event will bring together over 2,000 runners, walkers, children, families, businesses, and supporters to Des Moines, Iowa.

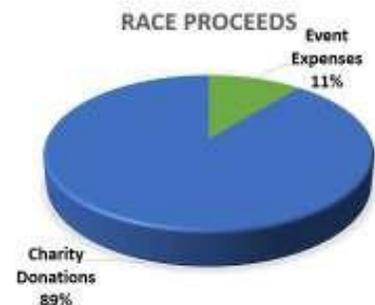
Why Sponsor?

Brain tumor research is extremely underfunded by the government, making community fundraisers critical to providing the much needed funds for research. All donations are **Tax Deductible**. Race directors and coordinators work on an unpaid volunteer basis. All vendors are locally sourced, so our expenses help the Iowa community. Total funds donated over the past (4) four years reached over \$130,000. Race expenses average 11% of total proceeds and the remainder is donated to the following **501c (3)** Organizations:



Over \$90,000 has been raised for brain tumor research over the past 3 years.

Our goal is to raise \$50,000 in 2017!



Starting Line 2017 Waterworks Park Des Moines, Iowa

Brain Tumor Statistics

- Brain tumors are the leading cause of cancer-related deaths in children under 10
- Estimated 14,320 die annually from brain cancer
- The average survival rate for all malignant brain tumor patients is 33.8%



Race for Hope 2016 Participants

Dragon Master Foundation

The goal of Dragon Master Foundation is to build a large-scale database that will transcend existing consortiums and databases and will house molecular, genetic, clinical and environmental data. Further, the database will be built for high-volume, high-velocity data processing taking advantage of the latest technologies while allowing for future growth and advancements. The initial primary focus will be brain tumors, starting with data collection in the pediatric population and then expanding into adults. They will reward qualified researchers and institutions who share data with the database by giving them free access to the database, leveraging existing grant funding, and creating new grants through fundraising effort, provide opportunities for researchers to work with each other and provide a system for tracking patients from one clinical study and/ or hospital to the next giving researchers better long-term data on deaths and survivors.
(EIN) 462847688

National Brain Tumor Society

From basic science to clinical trial designs, the National Brain Tumor Society partners with the world's

leaders in research, public policy, and clinical care to advance the understanding of brain tumors, expands the availability of new treatments, and drive the discovery of a cure. With targeted programs for both adult and pediatric brain tumors, as well as other strategic initiatives to improve access and approvals of newfound discoveries, we drive bold, innovative programs to ensure a brighter future. Driven by the needs of this community, they have funded more than \$30 million dollars of promising and innovative research for both adults and pediatric brain tumors.
(EIN)043068130

Children's Cancer Connection

Children's Cancer Connection works to enhance the quality of life of families affected by childhood cancer by providing programs for education, recreation and support. Our services include: Camps & Retreats, Hospital-Based Programs, Support Services & Family Outings, and Survivorship Services. We serve families who are living, treated or diagnosed in the state of Iowa regardless of treatment outcome.



Volunteer Race Organizers

Volunteer Race Organizers donate approximately 10-20 hours/week to make the event a success while ensuring as much money as possible is donated to charity.

SPONSORSHIP PACKAGES 2017

PLATINUM SPONSOR (\$1,000)		GOLD SPONSOR (\$750)	
<ul style="list-style-type: none"> Recognition on registrant event T-shirt as Platinum Sponsor (Company Logo & Name) Recognition on social media & race website (Company Logo, Name, & link to website) Complimentary Race Entries (4) Company provided banner displayed (Post Race refreshment area) Race day exhibitor tent (provided by race) Race day recognition by emcee Company product sampling in swag bags 		<ul style="list-style-type: none"> Recognition on registrant event T-shirt as Gold Sponsor (Company Logo) Recognition on social media & race website (Company Logo & Name) Complimentary Race Entries (3) Company provided banner displayed (Finish Line) Race day exhibitor tent (provided by race) Race day recognition by emcee Company product sampling in swag bags 	
Silver Sponsor (\$500)	Warrior Sponsor (\$250)	Hope Sponsor (\$100)	
<ul style="list-style-type: none"> Recognition on registrant event T-shirt as Silver Sponsor (Company Logo) Recognition on social media & race website (Company Logo & Name) Complimentary Race Entries (2) Company provided banner displayed (Water Station) Race day exhibitor tent (provided by company) Race day recognition by emcee Company product sampling in swag bags 	<ul style="list-style-type: none"> Recognition on registrant event T-shirt as Warrior Sponsor (Company Name) Recognition on social media & race website (Company Name) Complimentary Race Entries (1) Race day recognition by emcee 	<ul style="list-style-type: none"> Recognition on registrant event T-shirt as Hope Sponsor (Company Name) Recognition on social media & race website (Company Name) Company provided banner displayed (Finish Line) Race day recognition by emcee 	

Sign up for:

- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Warrior Sponsorship
- Hope Sponsorship
- Other



Price

- \$1,000
- \$750
- \$500
- \$250
- \$100

SubTotal: _____

Name _____

Address _____

Phone _____

Method of Payment

- Check Enclose
- I wish to receive an invoice for our pledge
- Credit Card

Credit Card # _____

Credit Card Type _____

Exp. date _____

Signature _____

Contact Us

Give us a call , email, or check out our website for more information about our event.

Race for Hope-DSM
Des Moines, Iowa

515-564-6538

raceforhopedsm@gmail.com

Visit us on the web at:
www.raceforhopedsm.org

Authorization and Signature

I authorize Race for Hope DSM to use: (a) my name and/or (b) any photographs or logos which I have provided to Race for Hope DSM to promote or advertise the 2017 Race for Hope DSM 5K. Such promotion or advertising may include, but is not limited to, the publication, display and exhibition of my organization name and/or my logos and/or photos. I understand that the Race for Hope DSM 5K is an event sponsored by Dragon Master Foundation , Children’s Cancer Connection, and National Brain Tumor Society (NBTS) where participants walk or run to raise money for brain cancer research and confirm that such a charitable purpose is sufficient compensation for me. I declare my consent to be irrevocable and release Race for Hope DSM from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As an SPONSOR, I have enclosed camera-ready copies and/or will send an electronic copy of the logo to be used on event materials.

Authorized Signature

Print Name *Date*

Deadline for printing logo on Banners and Race T-shirts: April 25, 2017

Please return this completed form and payment to:

EIN: 46-2847688 Tax Exempt Organization

Dragon Master Foundation (On behalf of Race for Hope – DSM)
4120 E 61st Street North, Kechi, KS 67067
Sponsorship Questions? Please email raceforhopedsm@gmail.com

Sponsor Information

Please print your name EXACTLY how it should read on printed materials.

Individual Name (Not associated with a Company)	
Organization/Company Name	
Primary Contact for Organization/Company	
Address	
City, State, Zip	
Phone	
Email	
Website	



Race for Hope 2016 Participants

About Race for Hope-DSM

Race for Hope Des Moines is an annual event inspired by Nic, a 16 year old Des Moines native. In November 2012, doctors diagnosed him with an inoperable brainstem tumor. Despite recently having brain surgery to relieve the pressure of fluid on his brain, Nic had an immediate vision to get involved as an advocate. Researching his diagnosis on the internet, he and his mother found the National Brain Tumor Society. Through the organization, they discovered several ways to participate in Brain Tumor Awareness Month, which is in May.

They participated in the the Race for Hope – Washington, DC Race for Hope May 2012 to raise funds for the National Brain Tumor Society. Additionally, Nic and his mother advocated for more research and funding by meeting with Congress at the White House Head to the Hill event. National Brain Tumor Society became beneficiary #1. The vision did not stop there. The Washington, DC event inspired Nic to re-host a similar event locally in Des Moines, Iowa. Since learning about his brain tumor and the lack of information around the Des Moines area, Nic wanted to find a way to educate and honor others who are going through similar experiences. His inspiration motivated the creation of the Race for Hope – DSM, a 5K Run/Walk Event. His goal was to make this an annual event each May during Brain Tumor Awareness month to bring awareness to the cause, raise much needed research funds, bring the community together, pay tribute to those who have passed, and celebrate survivors. The Race for Hope-DSM beneficiaries have grown to support not only brain tumor research through National Brain Tumor Society and Dragon Master Foundation, but also includes local charity Children’s Cancer Connection. We are looking forward to year 4 and beyond as our event continues to grow!

**Request for Taxpayer
 Identification Number and Certification**

**Give Form to the
 requester. Do not
 send to the IRS.**

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
DRAGON MASTER FOUNDATION

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification; check only one of the following seven boxes:
 Individual/sole proprietor or single-member LLC
 C Corporation
 S Corporation
 Partnership
 Trust/estate
 Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶
Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
 Other (see instructions) ▶ **Dragon Master Foundation, A SOLIC**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
 Exempt payee code (if any) _____
 Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.)
8201 E 34th N, Suite 801

6 City, state, and ZIP code
Wichita, KS 67226

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number

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or

Employer identification number

46	-	2847688
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Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here Signature of U.S. person ▶  Date ▶ **4/15/15**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued).
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.